



Become a US Cyber Games Sponsor

2021-'22 SEASON

Help send the first US Cyber Team™ to compete on the world stage at the International Cybersecurity Challenge (ICC) in June 2022.

The US Cyber Games™ is an annual traveling esports program that depends on the generosity of its sponsors. We all know that the success of our cybersecurity industry depends on sourcing and training talent to reduce the workforce gap. We're seeking organizations to share our overall mission and help sponsor this vitally important program. We offer a variety of sponsorship levels but are happy to customize one to fit your needs and budget. All sponsorship dollars are managed by our FISCAL sponsor, Women's Society of Cyberjutsu, a 501c3 nonprofit. Contact us today!

THE PERKS

- ★ Enable the United States to participate for the first time in the International Cybersecurity Competition (ICC) in June of 2022.
- ★ Help grow the cyber workforce by providing the top cyber athletes with training, certifications, equipment, and travel.
- ★ Build brand recognition among high school, university-aged, and emerging professional talent pool.
- ★ Form and strengthen relationships with other sponsoring organizations.
- ★ Make a difference by joining other elite organizations that are helping promote cybersecurity skills and training.
- ★ Build or enhance your cause-related branding image and be part of something special.

All sponsor levels include the Supporter Sponsor benefits listed below.

SUPPORTER SPONSOR | \$2,500

- Promotional opportunities at events
- Logo and company description on website with link to your website
- Sponsor recognition and logo in social media
- Sponsor recognition and logo in promotional emails

For more information or to sign up today,
visit uscybergames.com or email info@uscybergames.com.

2021 US Cyber Game Sponsor Opportunities

CONTRIBUTOR SPONSOR | \$5,000

Supporter Sponsor benefits plus...

- US Cyber Games "thank you" plaque for display
- Opportunity to include 1 item in athlete "swag bag"
- Quote in your press release announcing sponsorship
- Sponsor logo and recognition at events

INFLUENCER SPONSOR | \$10,000

Supporter Sponsor benefits plus...

- Logo included on Official US Cyber Team jersey (DEADLINE: 12/01/21)
- One Official US Cyber Team jersey provided to your organization with the name "Sponsor" (option to purchase additional jerseys)
- One dedicated email to (Opt-ins ONLY) with link to your website
- US Cyber Games "thank you" plaque for display
- Opportunity to include 1 item in athlete "swag bag" and offer 1 prize
- Official Press Release announcing sponsorship
- Sponsor logo and recognition at events

VICTOR SPONSOR | \$15,000

Supporter Sponsor benefits plus...

- Opportunity to renew sponsorship for subsequent season
- Opportunity to request US Cyber Combine (Top 60) athlete resumes (Opt-ins ONLY)
- Logo included on Official US Cyber Team jersey (DEADLINE: 12/01/21)
- One Official US Cyber Team jersey provided to your organization with the name "Sponsor" (option to purchase additional jerseys)
- One dedicated email (Opt-ins ONLY) with link to your website
- US Cyber Games "thank you" plaque for display
- Opportunity to include up to 2 items in athlete "swag bag" and offer 1 prize
- Official Press Release announcing sponsorship
- Sponsor logo and recognition at events

CHAMPION SPONSOR | \$25,000

Supporter Sponsor benefits plus...

- Seat on the Advisory Board
- Opportunity to contribute to the annual report
- Exclusive opportunity to renew sponsorship for subsequent season
- Opportunity to request US Cyber Combine (Top 60) athlete resumes (Opt-ins ONLY)
- Logo included on Official US Cyber Team jersey (DEADLINE: 12/01/21)
- Two Official US Cyber Team jerseys provided to your organization with the name "Sponsor" (option to purchase additional jerseys)
- One dedicated email (Opt-ins ONLY) with link to your website
- US Cyber Games "thank you" plaque for display
- Opportunity to include up to 2 items in athlete "swag bag" and offer 2 prizes
- Official Press Release announcing sponsorship
- Sponsor logo and prominent recognition at events

2021 US Cyber Game Sponsor Opportunities

FOUNDING SPONSOR | \$50,000

Supporter Sponsor benefits plus...

- Permission to claim you are a founding sponsor of the first US Cyber Team ('21-'22 Season)
- Five-minute speaking slot and exclusive promotional opportunities at significant events
- Seat on the Advisory Board
- Opportunity to contribute to the Annual Report
- Exclusive opportunity to renew sponsorship for subsequent season
- Opportunity to request US Cyber Combine (Top 60) athlete resumes (Opt-ins ONLY)
- Logo included on Official US Cyber Team jersey (**DEADLINE: 12/01/21**)
- Four Official US Cyber Team jerseys provided to your organization with the name "Sponsor" (option to purchase additional jerseys)
- Two dedicated emails (Opt-ins ONLY) with link to your website
- US Cyber Games "thank you" plaque for display
- Opportunity to include up to 3 items in athlete "swag bag" and offer 2 prizes
- Official Press Release announcing sponsorship
- Sponsor logo and prominent recognition at events



Your Support is an Investment in the Future Cybersecurity Workforce

All sponsorship funds are collected by our fiscal partner, the Women's Society of Cyberjutsu, a national non-profit cybersecurity community dedicated to advancing women in cyber careers. Funding is needed to cover expenses associated with the US Cyber Team travel, gear, and training.



For more information or to sign up today, visit **uscybergames.com** or email **info@uscybergames.com**.

US Cyber Games™ is committed to inform and inspire the broader community on ways to develop tomorrow's diverse cybersecurity workforce. Our mission is to bring together elite cyber athletes, coaches, and industry leaders to help scout, train, and send a US Cyber Team to take the gold at the International Cyber Security Challenge. US Cyber Games is led by Katzcy, in cooperation with the National Initiative for Cybersecurity Education (NICE) program at the National Institute of Standards and Technology (NIST) and our sponsors.

