



US CYBERCON

AUGUST 6, 2026 | HYPERX ARENA, LAS VEGAS

SPONSOR | EXHIBIT | PLAY | COMPETE

US CYBERCON 2026

Play.Hack.Donate.

HOSTED BY:



US Cyber Games & PlayCyber



LOCATION

HyperX Arena | Las Vegas

DATE: August 6, 2026



TICKETS:

Free to Attend



COMPETITION

\$2,500 Per Team
(Limited to 12 Teams)



FUNDRAISER FOR THE US CYBER GAMES PROGRAM.

HELP THE US CYBER GAMES:



RECRUIT TOP COACHES

SCOUT SKILLED
CYBER ATHLETES



HOST TRAINING CAMPS

TRAVEL TO GAMES



CREATE CONTENT FOR
SCHOOLS AND CLUBS

GET IN THE GAME



WHERE COMPETITION MEETS COMMUNITY



THE CYBER GAMES FESTIVAL

US CyberCON is not a conference. It's a full-day celebration of offensive and defensive skill, professional competition, community, and purpose.



CONNECT & COMPETE

Teams battle in a live, attack & defense competition to bring home the title in front of supporters from the in-person suites to the global livestream.



PURPOSE & IMPACT

All proceeds support the US Cyber Team program, preparing America's cyber athletes for international competition.

THE MAIN EVENT: LIVE ATTACK & DEFENSE ARENA

8:00 AM – 4:00 PM

Professional teams compete in a live, high-intensity attack & defense format.

Attack/Defense is a standardized format of cyber competition involving real-time offense and defense:

- Teams receive identical custom services
- Secure your services while exploiting others'
- Maintain service uptime
- Balance between attack and defense strategies

TEAM COMPOSITION



Up to 6 players
plus 1 substitute



Limited to 10
professional teams

EVENING SCHEDULE

4:00 PM – 5:00 PM
Awards Ceremony



6:00 PM – Late Evening
Party with Music and Drinks



ACTION-PACKED DAY AT US CYBERCON

Pack Full Day of Games and Speakers

-  Public Access begins at 10:30 am
-  10:30 - 4 pm Exhibits Exploration
-  11-5 pm Keynote Speakers, NonProfit Highlights
-  8 am-4 pm All Day Attack and Defense Competition
-  2-5 pm Shoutcasting
-  4-5 pm Competition awards ceremony
-  6pm-late night Evening Party and networking event

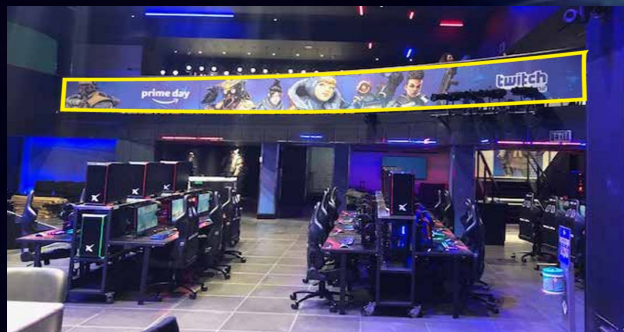
Amazing Gamer Experience



HyperX Arena is conveniently located in the Luxor Hotel, connected to Mandalay Bay Hotel



Fully equipped Gamer Facility
Main Stage
HyperX Tunnel
2 Bars
Exhibit Corners
3 VIP Suites and VIP Balcony for sponsors and invited guests





GLOBAL LIVESTREAM EXPERIENCE

This event is celebrating competitive cyber as a spectator sport. The entire competition will be professionally livestreamed, featuring:



Live commentary from cyber experts



Real-time scoreboard coverage



Team spotlights & sponsor recognition



Interview segments



Awards broadcast



Sponsors receive digital branding during the stream, ensuring national and international visibility to practitioners, students, and security leaders.

SPONSORSHIP OPPORTUNITIES

Support the US Cyber Team while positioning your organization in front of serious operators and decision-makers.



TITLE SPONSOR - \$50,000



Naming rights across all materials



Opening keynote speaking opportunity



Premier logo placement
(arena, stream, digital, print)



Featured livestream mentions



Limited VIP Access to Balcony



Award ceremony recognition



Party branding presence

Be part of the Battle for Good

Where Teams Compete, Missions Win.

Register your **Charity or Program** for **\$250.00**.
Only registered programs can compete for cash pool.



Short speaking opportunity on stage.



Commercial on main screen and live stream.



Interview on live stream



Pre- and post-event socials,



Website listed on all jerseys.

Competing teams will select from the list of registered organizations to represent on game day. The top three teams will earn a donation for their chosen cause. This fee can be added to team registration but the charity must be approved by event team and agree to be part of program and provide use of logo. Contact us with questions.

Compete in the Charity Battle

Have a Team you are ready to register to compete? Register your team for \$2500.00

Competition Overview



What to Expect: Join a fun, competitive game for raising awareness and dollars for important charities and programs.



Team Size: Teams of up to 6 active players (ages 18+) plus a substitute and coach can compete to support their favorite charity.



The Game: Expect a linux-based Attack and Defense competition with fun interaction throughout. This event is 100% in person and will be live broadcasted.

The \$2,500 Fee Covers:



8 jerseys, with up to 3 logos plus charity logo



8 lunches, and



an online practice session for 8.

Event Details & Registration



Date & Time: August 6, 2026, from 10 AM to 5 PM, followed by awards.



Charity Selection: Choose from a list of registered charities to support. You can request a charity/program for \$260 contingent of event and charity approval.



Payment: If needed, team registrations can be invoiced and paid down in increments.

SPONSORSHIP OPPORTUNITIES (CONT'D)



ARENA SPONSOR – \$25,000

-  Prominent arena branding
-  Livestream logo placement
-  10-minute speaking opportunity
-  VIP suite access
-  Award ceremony recognition

SPONSORSHIP OPPORTUNITIES (CONT'D)



LIVESTREAM SPONSOR – \$20,000



Branded livestream overlay



Verbal mentions throughout broadcast



Sponsored interview segment



Logo featured in replay recordings



Digital promotion across event marketing



COMPETITION SPONSOR – \$10,000



Branding on competition scoreboard



Logo on team materials



Awards stage recognition



Booth/activation space



5 VIP passes



EVENING PARTY SPONSOR – \$12,500



Branding at networking reception



On-stage recognition



Custom activation opportunity



5 VIP passes



Digital & print logo placement



COMMUNITY SPONSOR – \$7,500



Logo placement (arena + website)



3 VIP passes



Livestream logo rotation



Recognition during awards

EXECUTIVE SUITE SPONSOR - \$18,000

YOUR PRIVATE COMMAND CENTER AT HYPERX ARENA



USE IT TO:



Host private business meetings



Entertain clients or executive guests



Conduct recruiting conversations



Run your own mini cyber challenge or branded game



Create a hospitality lounge for your leadership team



INCLUDES:



All-day suite access
(8:00 AM through evening party)



Catering package options (extra costs)



Private in-suite branding



10 VIP credentials



Recognition during awards ceremony



Livestream sponsor mention

This becomes your headquarters for the day — blending business development, recruiting, and brand presence inside a live competitive cyber arena.

Only 3 suites available

US CYBER GAMES

Home of the US Cyber Team



Sponsoring the US Cyber Games program delivers 12-months of benefits, from branding to recruitment opportunities, and supports our athletes as they represent the USA on the global stage.



SUPPORT THE
**US CYBER
TEAM[®]**

TRAIN. COMPETE. WIN.

Our Mission: Bring talented cybersecurity athletes, coaches, and industry leaders together to build a program that redefines cybersecurity workforce development by placing cybersecurity competitions and games at its core. It by placing cybersecurity competitions and games at its core. **Learn more at uscybergames.com.**